

# INNOVATION STRATEGY CANVAS

<b>Drivers for disruptive innovation</b>	<b>Innovation North Star and targets</b>	<b>Innovation enablers</b>																																																				
<b>Societal megatrends</b>   <b>Technological drivers</b>   <b>Unfulfilled future customer needs</b>	<p style="text-align:center;"><b>Company BHAG or mission statement</b></p> <hr style="border: 0; border-top: 1px dashed #ccc; margin: 5px 0;"/> <p style="text-align:center;"><b>Innovation North Star</b> <i>Vision on how innovation will help to achieve the company BHAG or Mission</i></p> <hr style="border: 0; border-top: 1px dashed #ccc; margin: 5px 0;"/> <p style="text-align:center;"><b>Innovation targets</b></p> <table style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align:left; border-bottom: 1px solid #ccc;">Top 3 Innovation Performance Indicators</th> <th style="text-align:center; border-bottom: 1px solid #ccc;">Y1</th> <th style="text-align:center; border-bottom: 1px solid #ccc;">Y2</th> <th style="text-align:center; border-bottom: 1px solid #ccc;">Y3</th> </tr> </thead> <tbody> <tr> <td style="border: 1px solid #ccc; height: 20px;"></td> <td style="border: 1px solid #ccc; width: 30px;"></td> <td style="border: 1px solid #ccc; width: 30px;"></td> <td style="border: 1px solid #ccc; width: 30px;"></td> </tr> <tr> <td style="border: 1px solid #ccc; height: 20px;"></td> <td style="border: 1px solid #ccc;"></td> <td style="border: 1px solid #ccc;"></td> <td style="border: 1px solid #ccc;"></td> </tr> <tr> <td style="border: 1px solid #ccc; height: 20px;"></td> <td style="border: 1px solid #ccc;"></td> <td style="border: 1px solid #ccc;"></td> <td style="border: 1px solid #ccc;"></td> </tr> </tbody> </table>	Top 3 Innovation Performance Indicators	Y1	Y2	Y3													<table style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align:left; border-bottom: 1px solid #ccc;">Innovation enabler</th> <th style="text-align:left; border-bottom: 1px solid #ccc;">Key initiatives to strengthen innovation power</th> </tr> </thead> <tbody> <tr> <td style="border: 1px solid #ccc; padding: 5px;"><b>PORTFOLIO MANAGEMENT</b></td> <td style="border: 1px solid #ccc; height: 40px;"></td> </tr> <tr> <td style="border: 1px solid #ccc; padding: 5px;"><b>ORGANIZATION OF INNOVATION</b></td> <td style="border: 1px solid #ccc; height: 40px;"></td> </tr> <tr> <td style="border: 1px solid #ccc; padding: 5px;"><b>INNOVATION PROCESS</b></td> <td style="border: 1px solid #ccc; height: 40px;"></td> </tr> <tr> <td style="border: 1px solid #ccc; padding: 5px;"><b>CULTURE AND LEADERSHIP</b></td> <td style="border: 1px solid #ccc; height: 40px;"></td> </tr> </tbody> </table>	Innovation enabler	Key initiatives to strengthen innovation power	<b>PORTFOLIO MANAGEMENT</b>		<b>ORGANIZATION OF INNOVATION</b>		<b>INNOVATION PROCESS</b>		<b>CULTURE AND LEADERSHIP</b>																											
Top 3 Innovation Performance Indicators	Y1	Y2	Y3																																																			
Innovation enabler	Key initiatives to strengthen innovation power																																																					
<b>PORTFOLIO MANAGEMENT</b>																																																						
<b>ORGANIZATION OF INNOVATION</b>																																																						
<b>INNOVATION PROCESS</b>																																																						
<b>CULTURE AND LEADERSHIP</b>																																																						
<b>Innovation Readiness Benchmark</b>	<b>Key innovation themes and ambition</b>	<b>Innovation roadmap</b>																																																				
<table style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align:left; border-bottom: 1px solid #ccc;">IRB score</th> <th style="text-align:left; border-bottom: 1px solid #ccc;">Remark</th> </tr> </thead> <tbody> <tr> <td style="border: 1px solid #ccc; padding: 5px;"><b>Innovation performance</b></td> <td style="border: 1px solid #ccc; height: 20px;"></td> </tr> <tr> <td style="border: 1px solid #ccc; padding: 5px;"><b>Best practice innovation strategy</b></td> <td style="border: 1px solid #ccc; height: 20px;"></td> </tr> <tr> <td style="border: 1px solid #ccc; padding: 5px;"><b>Customer centricity</b></td> <td style="border: 1px solid #ccc; height: 20px;"></td> </tr> <tr> <td style="border: 1px solid #ccc; padding: 5px;"><b>Organizational agility</b></td> <td style="border: 1px solid #ccc; height: 20px;"></td> </tr> <tr> <td style="border: 1px solid #ccc; padding: 5px;"><b>Portfolio management</b></td> <td style="border: 1px solid #ccc; height: 20px;"></td> </tr> <tr> <td style="border: 1px solid #ccc; padding: 5px;"><b>Organization of innovation</b></td> <td style="border: 1px solid #ccc; height: 20px;"></td> </tr> <tr> <td style="border: 1px solid #ccc; padding: 5px;"><b>Skills and competences</b></td> <td style="border: 1px solid #ccc; height: 20px;"></td> </tr> <tr> <td style="border: 1px solid #ccc; padding: 5px;"><b>Culture and leadership</b></td> <td style="border: 1px solid #ccc; height: 20px;"></td> </tr> </tbody> </table>	IRB score	Remark	<b>Innovation performance</b>		<b>Best practice innovation strategy</b>		<b>Customer centricity</b>		<b>Organizational agility</b>		<b>Portfolio management</b>		<b>Organization of innovation</b>		<b>Skills and competences</b>		<b>Culture and leadership</b>		<table style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align:left; border-bottom: 1px solid #ccc;">Innovation theme</th> <th style="text-align:left; border-bottom: 1px solid #ccc;">Innovation ambition 3-5 years</th> </tr> </thead> <tbody> <tr> <td style="border: 1px solid #ccc; height: 60px;"></td> <td style="border: 1px solid #ccc; height: 60px;"></td> </tr> <tr> <td style="border: 1px solid #ccc; height: 60px;"></td> <td style="border: 1px solid #ccc; height: 60px;"></td> </tr> <tr> <td style="border: 1px solid #ccc; height: 60px;"></td> <td style="border: 1px solid #ccc; height: 60px;"></td> </tr> <tr> <td style="border: 1px solid #ccc; height: 60px;"></td> <td style="border: 1px solid #ccc; height: 60px;"></td> </tr> </tbody> </table>	Innovation theme	Innovation ambition 3-5 years									<table style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align:left; border-bottom: 1px solid #ccc;">Key innovation projects per theme</th> <th style="text-align:center; border-bottom: 1px solid #ccc;">Horizon</th> <th style="text-align:center; border-bottom: 1px solid #ccc;">Due date</th> </tr> </thead> <tbody> <tr> <td style="border: 1px solid #ccc; height: 20px;"></td> <td style="border: 1px solid #ccc; width: 30px;"></td> <td style="border: 1px solid #ccc; width: 30px;"></td> </tr> <tr> <td style="border: 1px solid #ccc; height: 20px;"></td> <td style="border: 1px solid #ccc;"></td> <td style="border: 1px solid #ccc;"></td> </tr> <tr> <td style="border: 1px solid #ccc; height: 20px;"></td> <td style="border: 1px solid #ccc;"></td> <td style="border: 1px solid #ccc;"></td> </tr> <tr> <td style="border: 1px solid #ccc; height: 20px;"></td> <td style="border: 1px solid #ccc;"></td> <td style="border: 1px solid #ccc;"></td> </tr> <tr> <td style="border: 1px solid #ccc; height: 20px;"></td> <td style="border: 1px solid #ccc;"></td> <td style="border: 1px solid #ccc;"></td> </tr> <tr> <td style="border: 1px solid #ccc; height: 20px;"></td> <td style="border: 1px solid #ccc;"></td> <td style="border: 1px solid #ccc;"></td> </tr> <tr> <td style="border: 1px solid #ccc; height: 20px;"></td> <td style="border: 1px solid #ccc;"></td> <td style="border: 1px solid #ccc;"></td> </tr> </tbody> </table>	Key innovation projects per theme	Horizon	Due date																					
IRB score	Remark																																																					
<b>Innovation performance</b>																																																						
<b>Best practice innovation strategy</b>																																																						
<b>Customer centricity</b>																																																						
<b>Organizational agility</b>																																																						
<b>Portfolio management</b>																																																						
<b>Organization of innovation</b>																																																						
<b>Skills and competences</b>																																																						
<b>Culture and leadership</b>																																																						
Innovation theme	Innovation ambition 3-5 years																																																					
Key innovation projects per theme	Horizon	Due date																																																				



This work is licensed under the Creative Commons Attribution-ShareAlike 4.0 International License. To view a copy of this license, visit <http://creativecommons.org/licenses/by-sa/4.0/>

Need help? Contact us at [www.revelx.co](http://www.revelx.co)

