

# MVP FEATURE CANVAS

MVP Name:

Product / Service / Business Line:

## Why

What believes and motivates do we have for building this MVP?



## MVP Features

What features should we build and when?



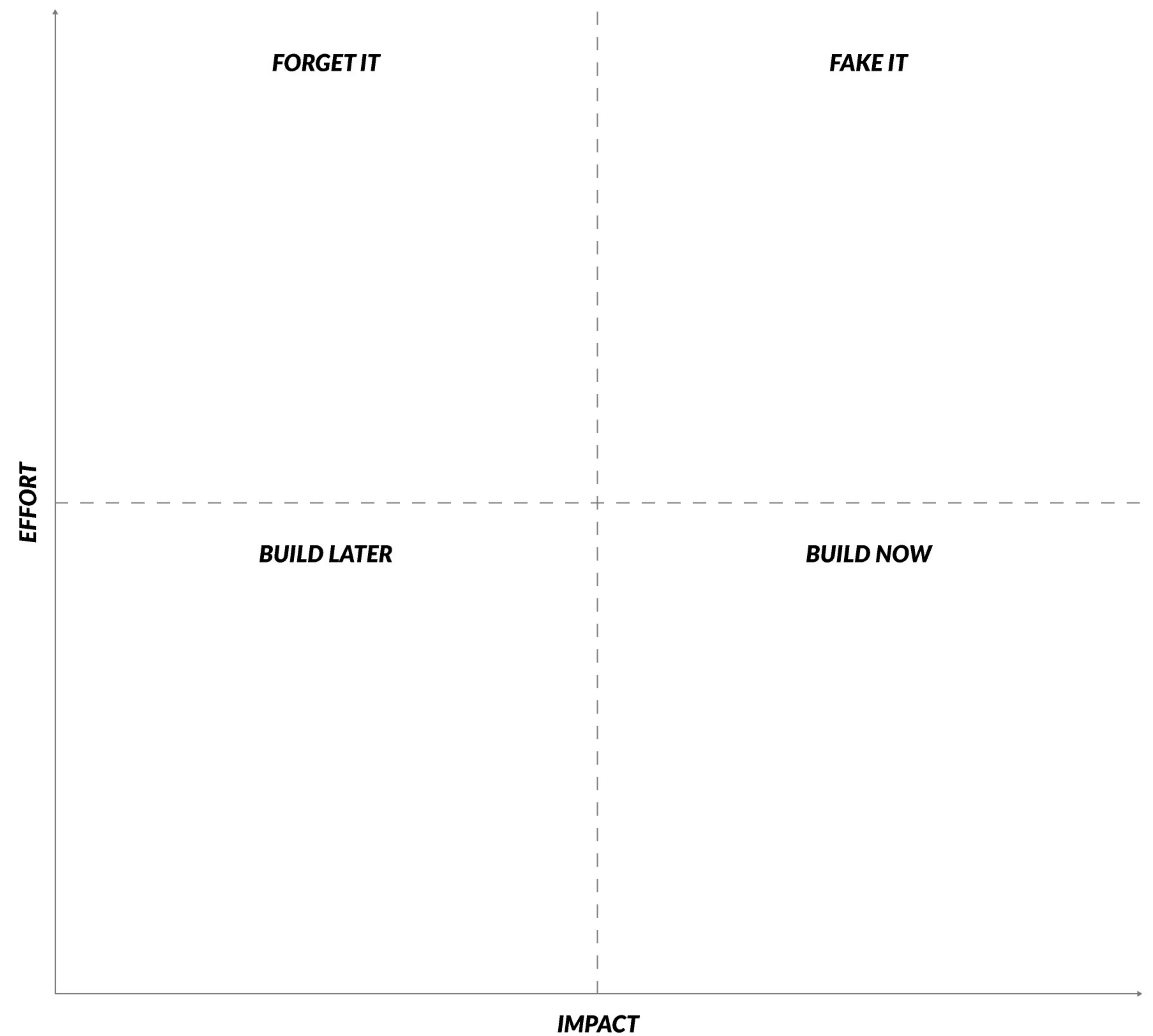
## How

How are we going to address the problem and/or create value for our target audience(s)?



## What

What exactly is the MVP that we will build to solve the problem and create value for our target audience(s)?



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