

# IDEATION CANVAS

Canvas Name:

Domain:

## LONG LIST



**Theme:** \_\_\_\_\_

*Order the ideas by theme / category*

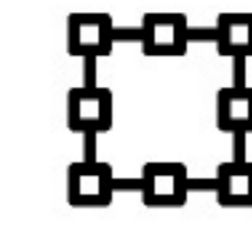
**Theme:** \_\_\_\_\_

*Order the ideas by theme / category*

**Theme:** \_\_\_\_\_

*Order the ideas by theme / category*

## CONSOLIDATION



**Theme:** \_\_\_\_\_

*Consolidate the best ideas*

**Theme:** \_\_\_\_\_

*Consolidate the best ideas*

**Theme:** \_\_\_\_\_

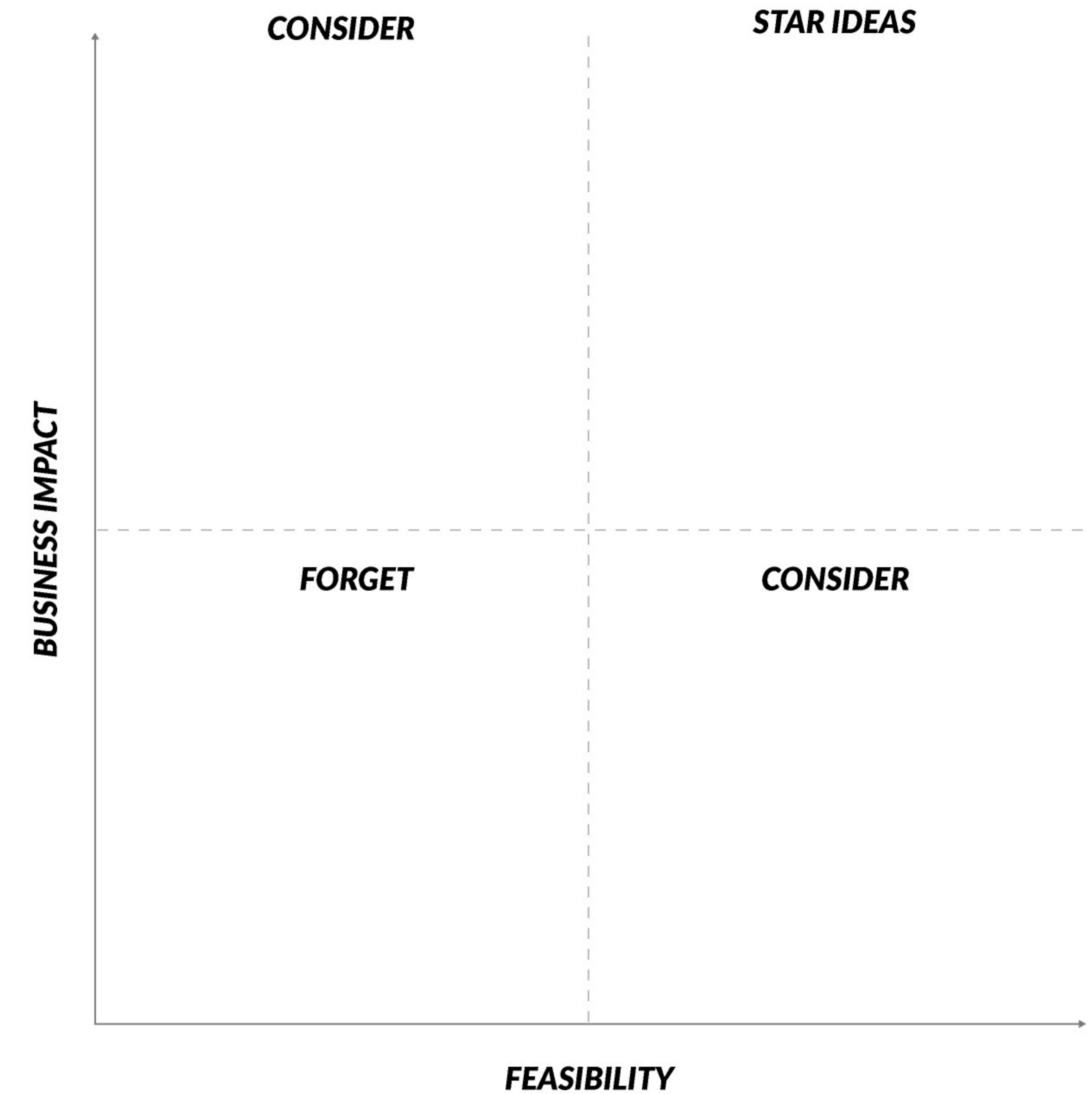
*Consolidate the best ideas*

## SHORT LIST



**Impact vs. Feasibility:**

*Categorize the consolidated ideas according to their impact vs. feasibility*



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